DS&E NEWS RELEASE

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Engineering Recruitment Stalls

Technical hiring as measured by a key national indicator, the High Technology Recruitment Index, showed no gain in May. Initial data for June indicate that high tech recruiting may stagnate throughout the summer.

These findings were announced today by Deutsch, Shea & Evans' Vice President and Director of Research, Marjorie Freedland. DSE, the human resources advertising, research and communications arm of Foote, Cone & Belding Communications, Inc., has been maintaining the Index since 1960.

The HTRI, compiled as a three-month running average, stands at 104 for May, showing no change from the prior month and 8 points lower than in May 1985. Single-month data for June, just 101, portend possible further decline.

(MORE)

"The continued poor performance of many major computer and electronics organizations is one reason hiring is on 'hold', observed Ms. Freedland. "Another is the current rash of high tech company mergers, which can result in technical staffing at levels too high to be maintained by the combined organization in a depressed economy."

The HTRI is based on the volume of recruitment advertising directed to degreed engineers and scientists in major U.S. newspapers and technical journals each month.

HIGH TECHNOLOGY RECRUITMENT INDEX

(1961=100; Seasonally Adjusted)

Month	Single-Month Figure	High Technology Recruitment Index*
May, 1985	109	112
June	105	108
July	110	105
August	100	108
September	113	104
October	100	106
November	104	101
December	99	110
January, 1986	128	115
February	119	116
March	100	109
April	106	104
May	105	104
June	101	--

*Based on a 3-month running average

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